



6. Developing the social community

Despite the aggravated financial situation, the Sava Group maintained its cooperation with its traditional partners in 2010 too. The greatest share of assets is earmarked for sports, then by culture and humanitarian projects, in which our employees frequently cooperate. Furthermore, employees can actively spend their spare time, either by joining the *Savčan* Sports-Recreational Society or the Cultural Society.

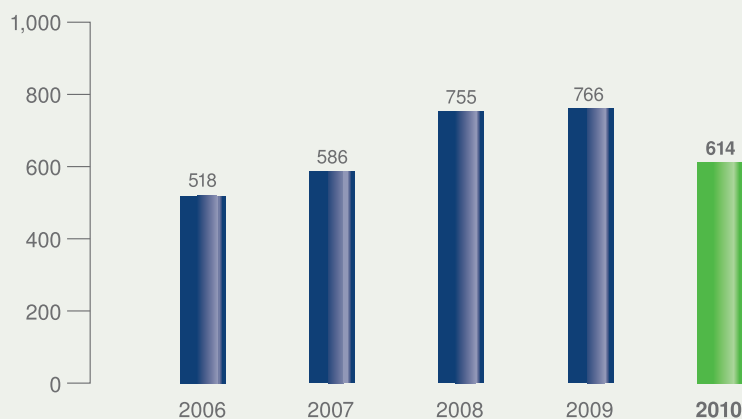
Sponsorships and donations to the social community

At the Sava Group, we are well-aware of our responsibility to the environment that surrounds us. Our progress and the progress of a broader community go hand in hand. Sava's development strategy is based on the principles of sustainable development, therefore it was our decision to sponsor and donate funds, or assist in the organisation of various events, thereby making a contribution to the development of the social community. We develop long-term relationships with our business partners and give priority to the projects, which bring benefits to the larger groups of people, and we especially devote our attention to the youngest. Our employees frequently participate in humanitarian events. Our

employees can actively spend their spare time either by joining the *Savčan* Sports-Recreational Society or the Cultural Society.

In the period of the aggravated financial business, the responsibility to all stakeholders called for decreasing the amount of donations and sponsorships to the local community. But nevertheless, we have maintained cooperation with our traditional business partners. The greatest share of funding was earmarked for sports events, cultural activities, humanitarian projects, educational institutions and the protection of the natural environment was not neglected too.

SAVA GROUP
Funds earmarked for sponsorships and donations (€ in thousands)

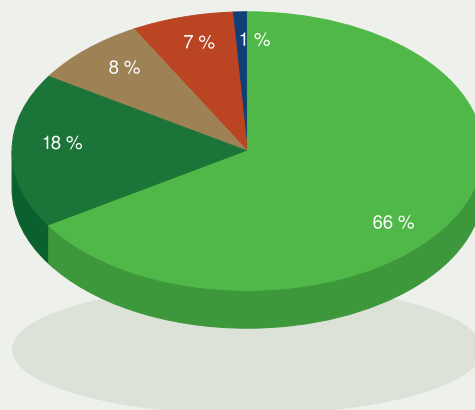




SAVA GROUP

Structure of funds earmarked for sponsorships and donations (%)

- Sport
- Culture
- Humanitarian social projects
- Professional development and education
- Environmental protection



Sava d.d.

Ever since 1968, the parent company of the Sava Group has been inseparably connected with the Sava Kranj Cycling Club. The Sava Cycling Club is noted for excellent results in the junior categories; numerous Sava's racers won medals, some of them even continue their career in professional cycling teams. The 2010 European junior champion originates from the Sava Cycling Club. The professional team of the club does not incorporate top coaches and educators only, but also excellent organisers of sports events at various levels, reaching from the recreational or children competitions to the traditional Kranj Grand Prix.

At Sava d.d. we did not ignore the outstanding work with the youth in our immediate neighbourhood, thus we were the major sponsor of the Stražišče Basketball Club for the third time in succession. In 2010, girls aged up to 12 years achieved the greatest success; the team Sava Stražišče won third place in the finals of the Slovene Basketball League.

In 2010, we sponsored the greatest sports event in Gorenjska, the World Ski Jumping Championships in Planica. In four days of this spectacle under the Ponce more than 80,000 visitors viewed the competition.

We are loyal to the handball players of the Kranj Handball Club, who in the 2010/2011 season ranked in the 1.B National Handball Women's League and pursue the goal of joining the best teams again.

We sponsored the *Week of Slovene Drama* in the Prešeren's Theatre and enabled all visitors free ad-

mission to all shows. Furthermore, in cooperation with the Museum of Gorenjska we sponsored the events that take place in the birth house of the greatest Slovene poet Prešern in Vrba.

In addition to numerous charitable events, we and other Sava Group companies offered free holidays in Piran to young people from socially deprived families.

Rubber Manufacturing

Savatech d.o.o. supported the Faculty of Mechanical Engineering of Ljubljana University at publishing the anthology on the occasion of the 90th anniversary of mechanical engineering study, the 55th anniversary of publishing various specialised publications, and the conference titled *Implementation of Microreactor Technology into Biotechnology* organised by the Faculty of Chemistry of Ljubljana University. It also sponsored the projects by the Institute of the Republic of Slovenia for Nature Conservation.

Like other Sava Group companies, Savatech offered gratis holidays to the young people from socially deprived families organised by the Institute for Children Holiday-Making and Recreation. It also sponsored the Slovene Multiple Sclerosis Society, the Kranj Diabetic Society and the Red Cross.

In 2010, Savatech organised the Sava Enduro Cup competition. 45 competitors from Slovenia, Croatia and Austria competed in four races. We sponsored the sports career of a very promising Slovene stunt driver Rok Bagaroš, who in his shows home and

abroad presented Savatech d.o.o. and its products in a very exciting manner. The Austrian competitor Werner Müller, the four-fold European Enduro champion races for Savatech too; in 2010, he won the Alpe Adria championships in total score, and the Austrian Enduro championships. Savatech searches for new talents who by its assistance will be able to implement their sports potentials.

Tourism

Sava Hoteli Bled d.d. sponsored the traditional Bled Festival, while in the 12th charitable tournament for the President's Cup funds were gathered to re-arrange the outdoor playgrounds in six kindergarten units of Nursery Establishment Radovljica. Employees participated in the *Let's Clean Slovenia* project, and supported the project for the swans protection in the Lake Bled. Funds were earmarked for the Bled Rowing Club as well as for the 2nd half-marathon, a part of which was the Zaki's Children Race.

Terme 3000 d.o.o. took over sponsoring the festival Seviqc Brežice and ethnological events *Its Smells of Prekmurje*. It supported and cooperated in the organisation of the charitable event *Our Big Heart* that was held in Terme 3000 d.o.o. Furthermore, they made donations for the purchase of a special table for the educational needs of a handicapped girl from Pomurje, and invited primary and high school students from socially-deprived families to enjoy swimming in Terme 3000 free of charge.

Terme Lendava d.o.o. sponsored the Inter-Municipal Football Association and the Lendava Football Club, the competition Silver Ball of Lendava organised by the Bowling Club Mladost and Sports Society Speedway Team Lendava. It also donated funds to the Society of Educators in bilingual nursery and primary schools in Pomurje, the Lendava Musical School, The Croatian Cultural Society Pomurje, and allocated a part of funds to the General Hospital of Murska Sobota.

Zdravilišče Radenci d.o.o. sponsored the traditional *Marathon of Three Hearts* organised by the Radenci Sports Society. In the Pomurje trade show, it liaised in the crowning of the Wine Queen, co-funded the feast of Traminec wine, and donated funds for purchasing equipment for the Lendava Musical School.

For the 11th time in succession, the Xmas Village was set in Banovci under the sponsorship of Terme Banovci d.o.o.

A look ahead

By sponsorships and donations, Sava Group companies will strive for achieving synergies originating from the cooperation with our traditional partners to improve the life-style of a broader social community and consolidate the reputation of the Sava Group as a responsible and reliable supporter at the same time.